Kohl's Volunteer Program
Nonprofit Frequently Asked Questions
Updated 01/30/2022

At Kohl's, we celebrate associates who donate their time to making a difference. Through the Kohl's Volunteer Program, when associates volunteer their time to eligible charities, a donation is made to the nonprofit, amplifying the impact of their service. Since the Kohl's Volunteer Program's inception in 2001, our company has donated more than $182 million in rewards by more than 5.5 million hours to eligible nonprofits across the country.

Benevity: Kohl's Software Provider
Benevity is a software provider that powers workplace giving and other social good programs for some of the world's greatest companies. Benevity leads the industry in disbursing funds electronically while helping organizations receive funds reliably. Benevity Causes Portal manages all processing of donations, fund disbursement, and tax receipting and tracking.

Program Resources
Nonprofits have many resources available to them to ensure successful participation in the Kohl's Volunteer Program. These resources include:
- Volunteer Guidelines for Nonprofits: Gives volunteers clear and concise directions of program qualifications
- How to Register Your Charity at the Benevity Causes Portal: Registration is necessary to participate in the Kohl's Volunteer Program
- Creating Volunteer Opportunities: Provides step-by-step instructions on creating events for Kohl's volunteers including the use of the **private, Kohl's share-key**
- Charity Support Request and causes@benevity.org: Resources for Benevity Causes Portal questions

Volunteer Dollar Reward Eligibility
What are the qualifications to receive a Kohl's Volunteer Program dollar reward?
Click here for details regarding volunteer dollar rewards.

My nonprofit does not have 501(c)(3) status, am I still eligible for a Kohl's Volunteer Program reward?
No, participating nonprofits must be an eligible 501(c)(3) nonprofit organization to qualify for a Kohl's volunteer dollar reward. However, if your nonprofit does not have 501(c)(3) status, it may have a 501(c)(3) nonprofit arm.

For example, most schools do not have 501(c)(3) nonprofit status; but they can still be searched on the Benevity Causes Portal using their name or NCES ID number. Also, some schools are listed as Projects on their District profile to streamline donations. You may want to check if there is a Parent Teacher Organizations and Booster Club, as many are 501(c)(3) nonprofits. If a PTO or Booster club accepts donations on behalf of the school, you can locate their profiles using the EIN.

What volunteer events are ineligible for a reward?
The following events are ineligible for a dollar reward:
- Travel and sleep time.
- Events that require nonprofits to deliver supplies directly to the store or volunteer in order for associates to complete.
- Events such as virtual walks, runs, exercise challenges unless pre-approved by Kohl's Community Relations.
- Attending meetings or events in which the associate is not actively volunteering.
- Activities that do not directly benefit an eligible 501(c)(3) nonprofit.
- Activities, including donation and collection drives, held on Kohl's property unless pre-approved by leadership and by Kohl's Community Relations
- Events that extend beyond 180 days and/or extend into the next fiscal year.
- Any other event or activity which Kohl's deems ineligible, in its discretion.

Does it matter how many volunteers attend the event?
No. As long as one Kohl's associates volunteers for at least one hour, Kohl's will donate $25 to the benefitting nonprofit organization.

Reward examples per event include:
- One volunteer tracks two hours = $50
- Two volunteers track one and a half hours each = $75
- Three volunteers track two hours each = $150

If my event is canceled, do I still qualify for the dollar reward even if the event didn't take place?
No. If the event did not take place, the organization will not be eligible for the volunteer dollar reward.

Once my volunteer event is over, how long does it take to process the dollar reward?
Kohl's, through The American Online Giving Foundation, disburses volunteer rewards on a monthly basis. After time has been tracked and Benevity approves the time submission, rewards will be disbursed to nonprofits at the end of the following month. For example, if time is tracked and approved before September 1, the nonprofit should receive the reward disbursement by the end of September.

Nonprofits can click "View Causes Report" in the Benevity Causes Portal to confirm reward status. In addition, nonprofits receive an automated email once the volunteer reward has been distributed. For more information, visit Benevity Causes Portal.

Who should I contact with questions regarding my event?
As each event is managed at an individual level, reach out directly to your Kohl's contacts. This may be the local Kohl's Volunteer Champion or Store Manager.

Who should I contact with questions regarding the Benevity Causes Portal, reward disbursement or items not related to a specific event?
Contact the Benevity Causes Team at causes@benevity.org.

Recognition
Can I use Kohl's name and/or logo to promote or recognize my event?
No. While we appreciate your organization wanting to recognize Kohl's, as part of our company policy, use of Kohl's, Kohl's Cares® and Kohl's Volunteer Program names and/or logos are not permitted. In lieu of using Kohl's names and/or logos to promote your event, please allow our associates to wear their volunteer shirts at each event. In addition, we encourage associates to post photos and stories from each event using #LifeAtKohls on social media.

Can I provide gifts to volunteers?
No. While we appreciate your organization's consideration, we are unable to accept any gifts as a result of our volunteer efforts.

Can the volunteer reward be promoted as a sponsorship for my event?
No. The volunteer reward should not be counted as a sponsorship for your event.